

INDUSTRY IKON

**ENTREPRENEURS
JUST LIKE YOU
MASTERING
PROFITABILITY
IN THEIR
BUSINESS**

**FILL UP YOUR BUSINESS, MAKE
MORE SALES, CHANGE MORE LIVES**

INDUSTRYIKON.COM

ABOUT



Collectively, Luz and Matt have decades of experience to guide coaches to Master the \$10K Month.

Our passion is helping coaches just like you Master the Art & Science of the \$10K Month.

Luz has over 10 years experience in the online branding space. She spent 4 years in Silicon Valley running branding and marketing for various tech companies, presented around the U.S. training on online presence and branding for sales, led online branding efforts for an organization supporting over 11k people at UC Berkeley, supported a multi-million dollar coaching organization on digital presence strategy for their

entrepreneurs, and has personally trained thousands of entrepreneurs on how to build an online presence that sells.

Matt has over a decade of sales experience, having helped build and lead the sales team for one of the top 10 fastest growing companies in America, lead sales teams to 6-figure weeks using his closing strategies, and personally selling over 2 million dollars of high-ticket coaching programs. His combination of high-integrity selling and empirically-validated strategies have allowed him to create a replicable system for training and running sales teams across various industries.

Matt and Luz together are a formidable team that bring their expertise to help your business thrive online.

FROM STRUGGLING TO BRING ON CLIENTS... TO 3 CLIENTS IN JUST ONE WEEK

When we work with coaches, we get to see incredible transformations.

We don't just see their offers, branding, sales processes, and sales transform ...and yes, that's an incredible part of our coaching work...

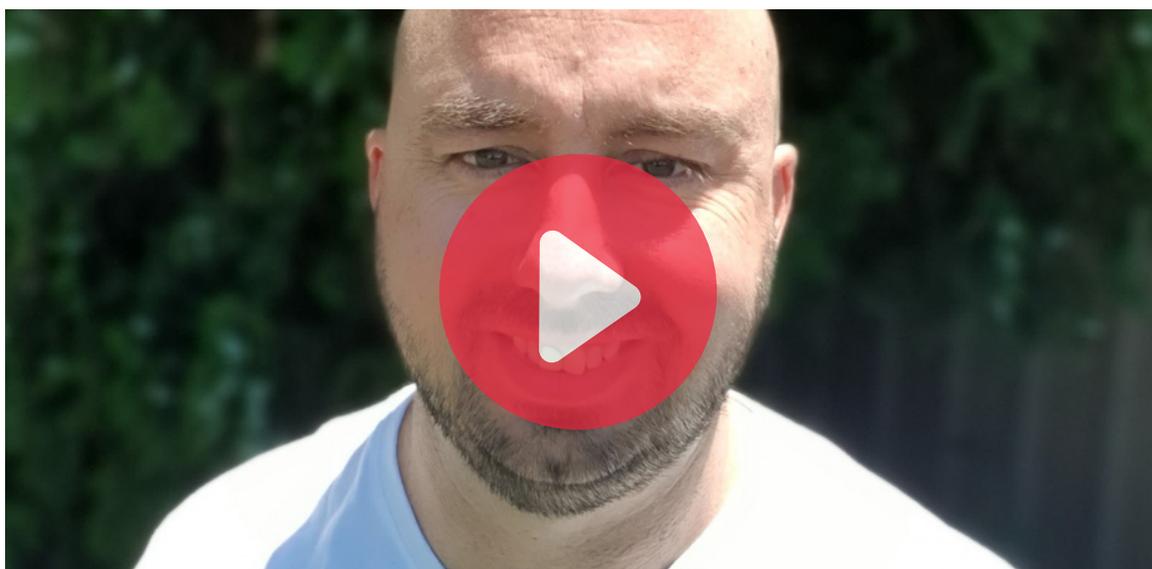
... but the REAL transformation is in really getting to see our clients flourish in their confidence, self-worth, and their ability to command high ticket prices with ease.

When Woody first came to us his niche was not defined, his offer was too vague, his offers needed

restructuring and needed to be priced differently (created the right offers at the right prices), he needed support on branding, and he wasn't really getting himself out there to really stand out as the authority in his space.

Now, Woody, probably just like you, is AMAZING at what he does...and has always been.

He's super smart, technically savvy, loves to get his hands on super complicated technical things that would make most people feel a little woozy (facebook ad pixel, complicated email campaigns, funnels... etc)



click [here](#) to play

FROM STRUGGLING TO BRING ON CLIENTS... TO 3 CLIENTS IN JUST ONE WEEK

BUT just being the best in your space is sadly not enough to make sales coach...

...and while Woody was (and is) freaking amazing, his expertise in bringing in client successfully and with ease needed some help - that's where our #MonetizedCoach programs come into play.

Now, Woody can make three high ticket sales in just one week!! Woo hoo!! What an amazing transformation!

We internally talk about how we aren't just business coaches, we

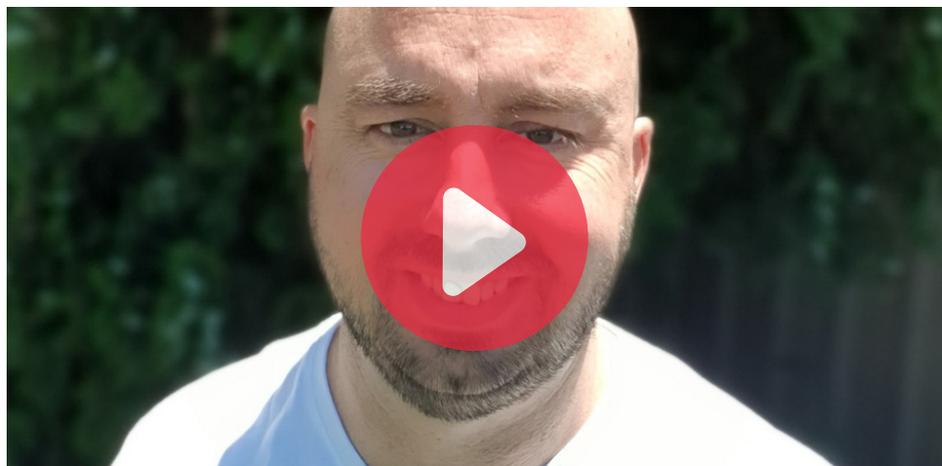
...orchestrate life-changing and life-affirming transformations that give our clients the tools to be fully in charge of their life for as long as they shall live.

Learning how to create clients for your business no matter what the economy is doing is a forever life-changing skill, and it's just soooo cool to see our incredible clients grow through their transformations.

Are you next, coach?

We'd love to support you!

Head over to highticketclientonline.com/contact for us to find a time to chat about YOUR Profitability Pipeline.



click [here](#) to play

A man and a woman are smiling and looking towards the right. The man is on the left, wearing a dark blue button-down shirt. The woman is on the right, wearing a dark grey sleeveless top. A semi-transparent white box is overlaid on the center of the image, containing a quote and the names 'Luz & Matt'.

”

Being great, or even the BEST in your space is not enough to consistently bring on clients. You need client attraction systems for that.

Luz & Matt

FROM \$450 OFFER, TO NOW SUCCESSFULLY SELLING \$2500+ WITH EASE

When Kashi came into our program she had some mid-tier and low tier offers that were just not set up to help her create a thriving 6-figure business.

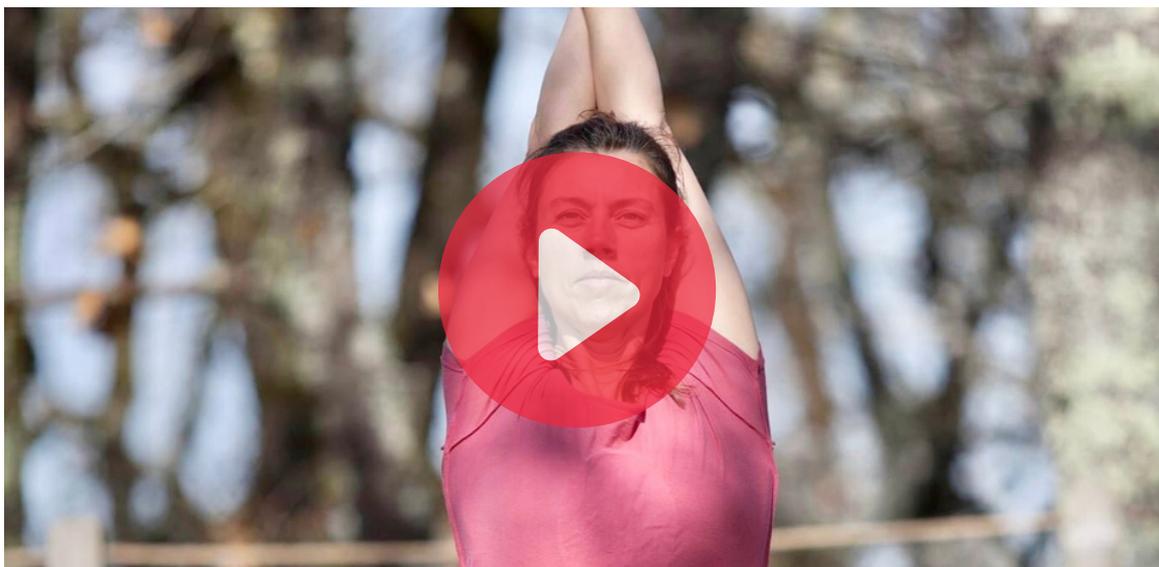
After joining MonetizedCoach, and doing the initial business assessment, Kashi started attending coaching calls and revamped everything about her program.

Kashi went from being a yoga instructor, to being the CEO and Founder of a Holistic Wellness Practice, that incorporates yoga, and didn't only expand the reach of her work to include meditation,

spirituality coaching, and personalized life coaching, but she also gave herself a 500%+ raise...and she started bringing in clients at these new rates.

She went from having an offering that was single use, to having a number of offerings that would allow the right people to work with Kashi in the right way, while creating LESS, not MORE, work for Kashi.

The thing is when you're doing this right, you should know exactly what to work on to bring on clients coach.



click [here](#) to play



"When I discovered, the energy, open hearted connection, and professionalism of both Luz and Matt, it pulled me in.

When I came to their program I had ideas and thoughts... but they were scattered. I had no idea at all how to organize and create a High Ticket Coaching Program.

When I started working with them it was amazing! The detail of the modules, how systematic the program and support is, it's unlike any program out there.

It REALLY IS a step-by-step method. Each step builds on the next, and leads you to knowing how to create an amazing high ticket coaching program.

The group coaching calls, connection with the other members, my accountability group, Voxer support, the modules themselves, and the unbelievable amount of CLEAR training that is there is incredible.

The support is also amazing -they are there to fully support you, and I've felt unconditional love each step of the way. I feel like you guys are really invested in me and invested in my success in a really big way.

The value I received from the investment i made... I don't want Luz and Matt to hear ... was at least double for what I invested. The time, commitment, material, was all incredible. They are relentless in showing up for their clients, and I could tell they are from the beginning.

I feel like Matt and Luz are are angels that came into my life and business and provided the guidance I needed. I feel that I was given a beautiful gift in being part of their program. "

KASHI

"WE WISH WE WOULD HAVE MET YOU FIRST"

Katie and Steve came into our program much the same way as many of our clients join our program...they had invested a LARGE sum of money in another program...and after 9 months of working on their business, they still had no results.

So often, many of the programs you join will give you plenty of "work" to do, but you have to be doing the *right* work at the *right* time.

Many of our clients actually come to us after having invested in other programs, and after *months* of frustration they are ready for things to change once and for all.

They no longer care about just being a "busy" coach that has programs, courses, podcasts...it's no longer good enough to just be busy and feel productive because they're "building things"... Now, they really have put their foot down and decided that they MUST figure out the MONETIZATION piece.

If we are not consistently profitable as coaches, we just can't sustain the life-changing work we do. We MUST prioritize monetization and profitability in our business, otherwise we're just glorified busy coaches...lacking results.

Are you ready to Monetize, coach?



click [here](#) to play



”

Working with you,
we've made more
progress, and have
more clarity, in two
weeks than we made
in other programs in
over 8 months.

Katie & Steve

www.industryikon.com

"CLIENTS ARE JUST BLOWN OUT OF THE WATER EVERY TIME I PRESENT MY OFFERS AND ARE SO EXCITED TO WORK WITH ME"

Drew joined MonetizedCoach as a coach already making 6-Figures.

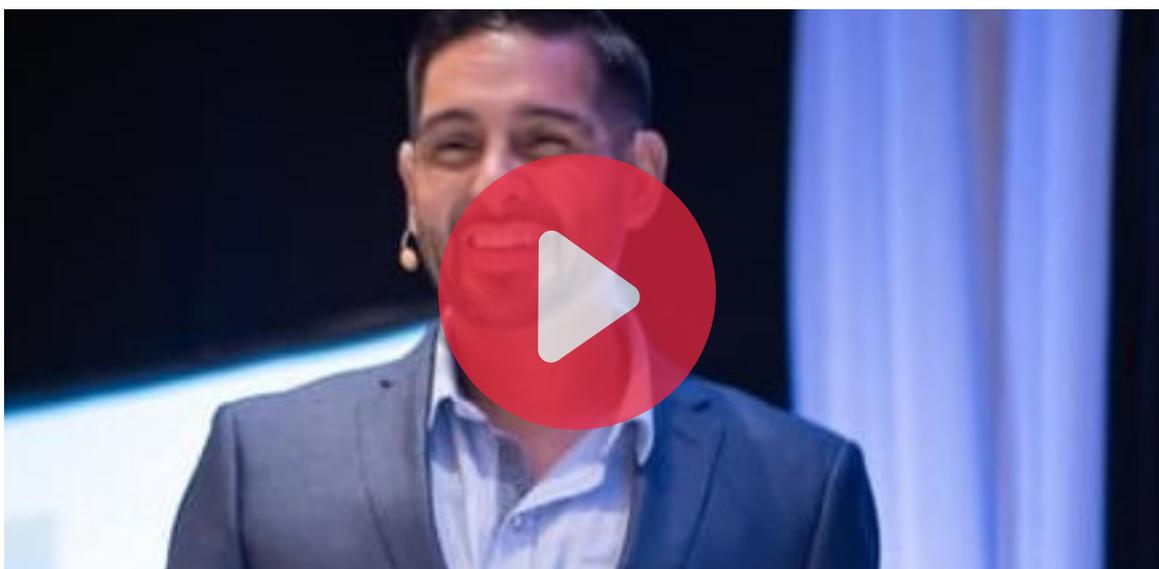
The thing that is important to understand is that as a coach you are building a **profitability pipeline**.

Even if you're already making six figures there might be holes, or leaks, in your pipeline that might mean you are leaving thousands, to tens of thousands, to hundreds of thousands of dollars on the table.

We worked with Drew to reassess his offers, to build a complete value ladder, he worked on his market assessment, built out the right lead magnets, revamped his branding, and worked on his sales systems.

When asked, Drew shared that by not implementing the MonetizedCoach systems he had probably left at least \$100K of revenue on the table.

How much money is leaking through your pipeline coach?



click [here](#) to play

MORE SUCCESS STORIES



PEGGI

"Working with Luz and Matt I got to realize my self-value, and now know that working with me is worth a LOT more than the \$39 I was charging for my program. When I came into the program I really felt like I knew almost nothing, I was so lost, but now I feel like I have direction in what I need to do in my business. The path has been cleared and I have gotten the direct feedback I need to succeed. Thank you!"



HAYDEN

"I would encourage anyone to join Luz and Matt's programs. In just the first few weeks, we revamped our business. We had spent tens of thousands of dollars on other programs, and in just two weeks we saw incredible progress in our business that we hadn't seen in months in other programs.



MELISSA

"If I were doing this myself I'd be offering my 1-1 coaching at \$400 a piece and putting in 60 hours to each client, and feel like I was spinning my wheels..."



CASSANDRA

"I've done quite a few other programs and none of them have brought all the pieces together as your program does. You teach us what we need to do on social media, what we have to do on a daily basis to drive sales, before I didn't have the basis of the knowledge why taking each step was important, the whole process was not ever clear."

MORE SUCCESS STORIES HERE

We have many more stories we'd love for you to check out.

You can find them all here:

Monetized Business owners succeeding



Are you our next success story?

www.industryikon.com

FREE RESOURCES HUB



ACCESS OUR PROFITABILITY HUB

We created a hub for entrepreneurs just like you! Check out <https://www.industryikon.com/freeresourceshub> to access an incredible library of resources just for you!

[ACCESS](#)

INDUSTRY IKON WEEKLY NEWSLETTER

Did you know that each week we send out a training for service providers/practice owners/coaches/consultants focused on marketing, branding, sales, and how to make more impact? Sign up to make sure you don't miss any of our trainings!

[SIGN UP](#)

ACCESS OUR HIGH TICKET CLIENT ATTRACTION ONLINE COURSE

~~\$997~~ → \$7

HOW TO CREATE COACHING PACKAGES
THAT SELL LIKE CRAZY **ONLINE COURSE**



WANT TO BE PROFITABLE AS A HIGH TICKET PROGRAM CREATOR? YOU NEED THIS COURSE

As a business owner, there are a gazillion thing you COULD be doing, but not all of them lead to a profitable business. Learn what exactly you need to be focused on now, to start bringing in clients, just like our clients learn to do.

[SIGN UP](#)

HELLO!

If you're here, you're either a business owner who already has clients, however you are not bringing on as many clients as you wish you would...

...or you might be newer to the world of business, and you have no idea where to even begin when it comes to putting together packages/ offerings for your service-based business/ coaching or consulting practice, especially a multi-thousand dollar package that sells like crazy!

If you're ready to fill up your business, make more sales, and make more impact, and are looking for more support, Let's chat.

...and if you'd like to book a 15 minute slot to talk about YOUR Profitability Pipeline just click here:

[CLICK HERE](#)

industryikon.com

YOUR TIME IS NOW

You have a gift, and it's time you monetized your gift so you can make the most impact possible.

We are here to guide you on the journey of becoming the best business owner you can be!